



Outer South Community Committee

FACEBOOK highlights

18th March 2019 – 13th June 2019

Appendix 1

Since 18th March 2019 the Outer South Community Committee Facebook page has gained: **80 new page 'likes'** (and currently has) **846 followers**.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

By far the most popular post since the 18th March 2019 the posting regarding a Funding Opportunities Update from Funding Leeds:

- has been shared 8 times
- **has reached a total of 1,474 people**

The following are screenshots of the most popular three posts since the 18th March 2019. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – 1,474 people had this post delivered to them and it had **113** post clicks, with **20** likes, comments and shares.

Leeds City Council Outer South Community Committee ...
Published by Kimberly Frangos Lcc [?] · 27 March · 🌐

Funding Opportunities Update

Most of the information below was taken from www.fundingleeds.co.uk
Copy the link and register now for the latest funding news, you can also save searches that are relevant to you and find information about where you can get support with accessing funding. ...
[Continue reading](#)

📈 **Get more likes, comments and shares**
Boost this post for £10 to reach up to 2,400 people.

1,474 People reached **133** Engagements [Boost Post](#)

Performance for your post

1,474 People Reached

20 Likes, Comments & Shares ⓘ

4 Likes	2 On Post	2 On Shares
8 Comments	7 On Post	1 On Shares
8 Shares	8 On Post	0 On Shares

113 Post Clicks



2nd Place – Leeds Playhouse Youth Summer Programme 2019

1,006 people had this post delivered, with 34 post clicks. .

2nd most popular post


Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Ltd [?] · 11 April ·

We've just announced our Playhouse Youth programme of activity for Summer 2019! Our new Summer 2019 Brochure, downloadable from the link below, has information on the new programme, start dates and how to book.

<https://leedsplayhouse.org.uk/.../Playhouse-Youth-2019-Summer...>

If you'd like to find out more about any of the projects, join us for our Open Day on 4 May.... See more



Get more likes, comments and shares
Boost this post for £10 to reach up to 2,400 people.

1,006 People reached

41 Engagements

Boost Post

Performance for your post

1,006 People Reached

7 Likes, Comments & Shares

1 Likes	0 On Post	1 On Shares
0 Comments	0 On Post	0 On Shares
6 Shares	5 On Post	1 On Shares

34 Post Clicks

4 Photo views	6 Link clicks	24 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post **0** Hide all posts

0 Report as spam **0** Unlike Page

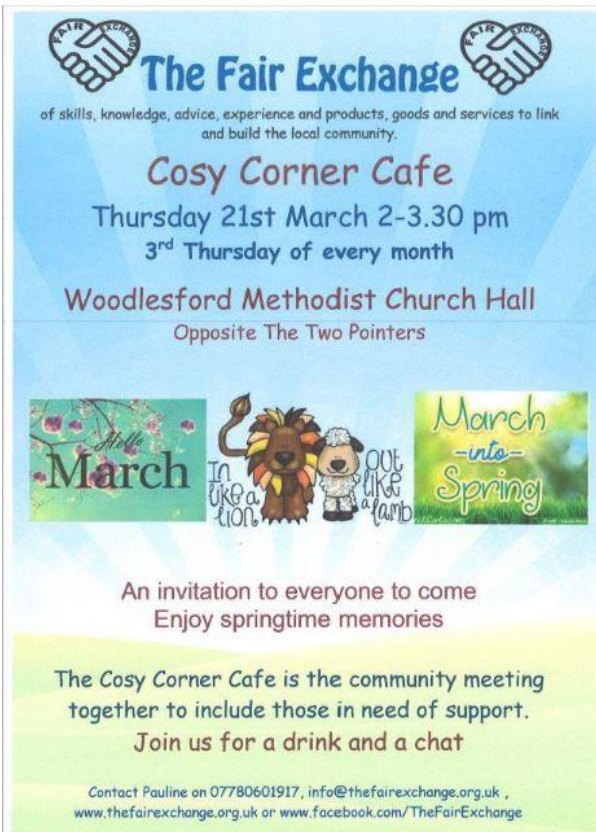
Reported stats may be delayed from what appears on posts

3rd Place – Cosy Corner Café

876 people had this post delivered to them. There were 17 post clicks and 13 Likes, Comments and Shares


Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Ltd [?] · 20 March ·

The Cosy Corner Cafe meets the 3rd Thursday of every month 2pm -3:30pm at Woodlesford Methodist Church Hall



Performance for your post

876 People Reached

13 Likes, Comments & Shares

4 Likes	1 On Post	3 On Shares
1 Comments	0 On Post	1 On Shares
8 Shares	8 On Post	0 On Shares

17 Post Clicks

7 Photo views	0 Link clicks	10 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post **0** Hide all posts

0 Report as spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

3rd most popular post